

Rotary Club of Covington



P.O. Box 1063, Covington, GA 30015
www.rotarycovington.org

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Brad Stewart
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Tarrence Houston
Vice President

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Secretary

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Director At Large

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Dear Potential Sponsor:

Your business is invited to participate in the sponsorship of the 32nd Annual "Cars of the Past Covington Car Show." The show will be held on **Sunday, October 5, 2025 on the Historic Covington Square.**

This is a high-quality event that has increased in popularity each year. Last event featured over 250 cars and over three thousand spectators attended. This year's event is shaping up to be a spectacular community event. This would be an excellent opportunity to present your company and products to the Newton County community.

The event is being hosted by our club, the Rotary Club of Covington. Chartered in February 1939, the Rotary Club is a pillar of the community. The car show helps raise funds for the many civic projects we do in the community.

To become a sponsor, simply fill out the attached sponsor registration form and submit to us. Checks should be made payable to The Rotary Club of Covington or you can pay online by credit card or PayPal at www.rotarycovington.org. Sponsor registration deadline is September 26, 2025 to guaranteed to be on the banner. Deadline to be on T-Shirts is September 5, 2025. We do accept sponsors right up to the day of the show.

If you have any questions regarding sponsorship, please feel free to contact the Rotary Club at 770-648-5087 or covingtoncarshow@rotarycovington.org

Thank you for your time and consideration.

Sincerely,

The Rotary Club of Covington



2025 Cars of the Past Covington Car Show Sponsorship Form

Presenter Sponsor (\$5000) 1 Presenter

- Rotary Cars of the Past Presented By designation
- All of the below benefits of the Platinum plus
- Presenter Pick Trophy awarded for presenter's pick of Best Vehicle
- Up to 10 Event T-Shirts with your Sponsor name on the back

Platinum Sponsor (\$1000 or over)

- Same as Gold plus
- Platinum Sponsor Pick Trophy awarded for sponsor's pick of Best Vehicle
- Up to 6 Event T-Shirts with your Sponsor name on the back

Gold Sponsor (\$500)

- Same as Silver plus
- Larger Company logo on our banner and the banner will be on our website
- Up to 4 Event T-Shirts with your Sponsor name on the back

Silver Sponsor (\$150) Add a booth for \$50

- Same as Bronze plus
- Increased Sponsor recognition by event announcer for each level
- Up to 2 Event T-Shirts with your Sponsor name on the back

Bronze Sponsor (\$50) Add a booth for \$50

- Opportunity to place promotional items in 250 exhibitor bags
- Sponsor recognition by event announcer
- Company name on our banner and the banner will be on our website
- Name on the back of our event T-Shirt if committed by September 5th
- Event T-Shirt with your Sponsor name on the back

Be advised that other forms of contributions will also be accepted, such as gift certificates, goods, or services to be used as DOOR PRIZES for the exhibitors. For example, a business may donate a \$50 gift card and will be recognized as a sponsor.

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____ **T-Shirts requested** ____ S ____ M ____ L ____ XL ____ 2XL ____ 3XL

If you would like to donate gift certificates, goods or services to our raffle, please list items & value below:

Please complete form and make checks payable to:
The Rotary Club of Covington
P.O. Box 1063, Covington, GA 30015
Or pay online: www.rotarycovington.org
____ Check here if you have paid on-line & email form to covingtoncarshow@rotarycovington.org